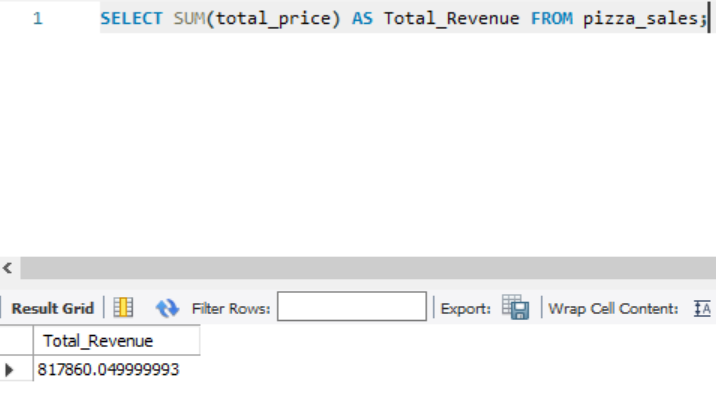
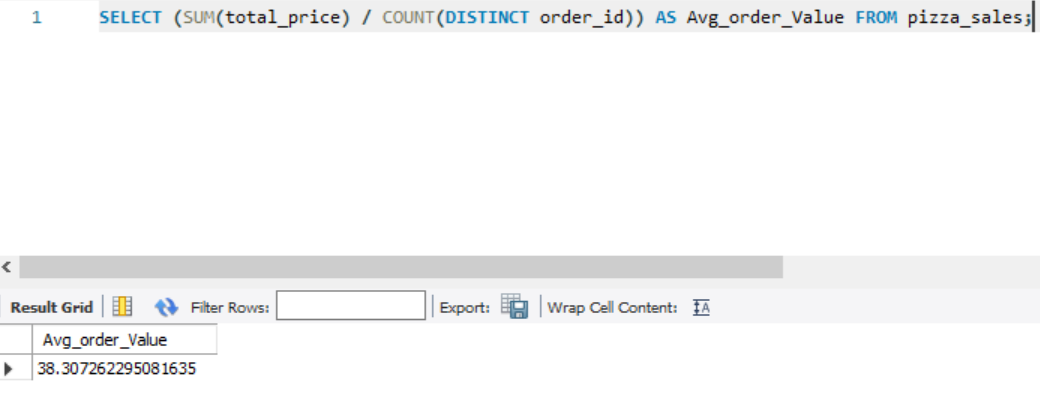
**PIZZA SALES SQL QUERIES**

**A. KPI’s/** **Key Performance Indicators**

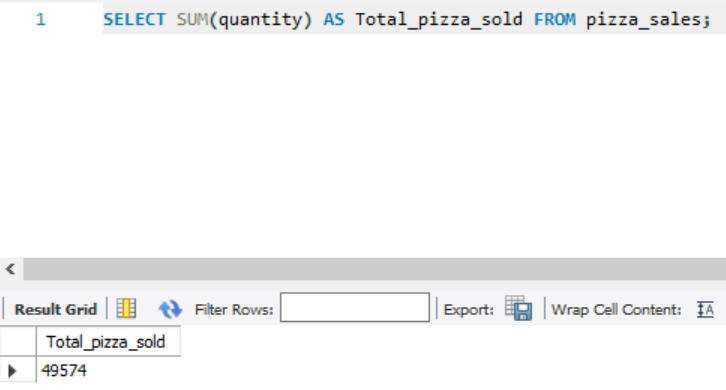
**1. Total Revenue:**



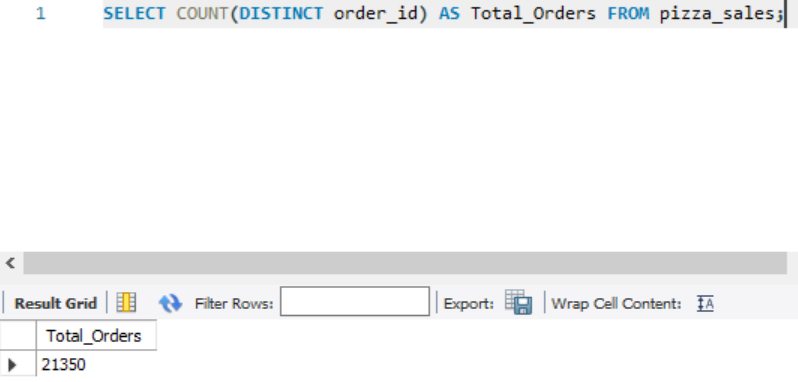
**2. Average Order Value**



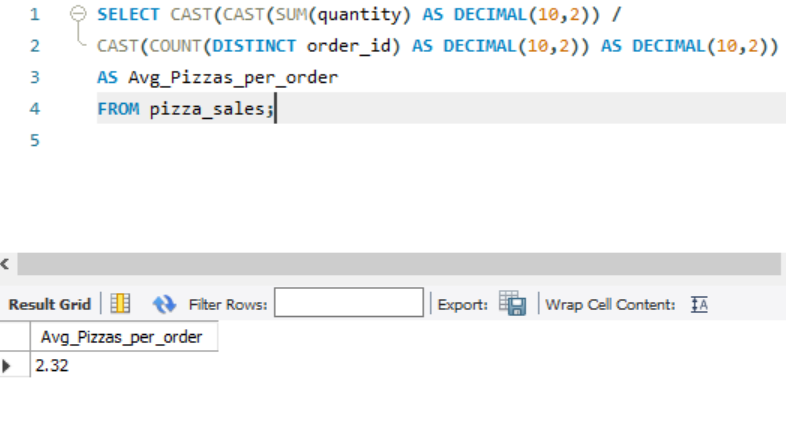
**3. Total Pizzas Sold**

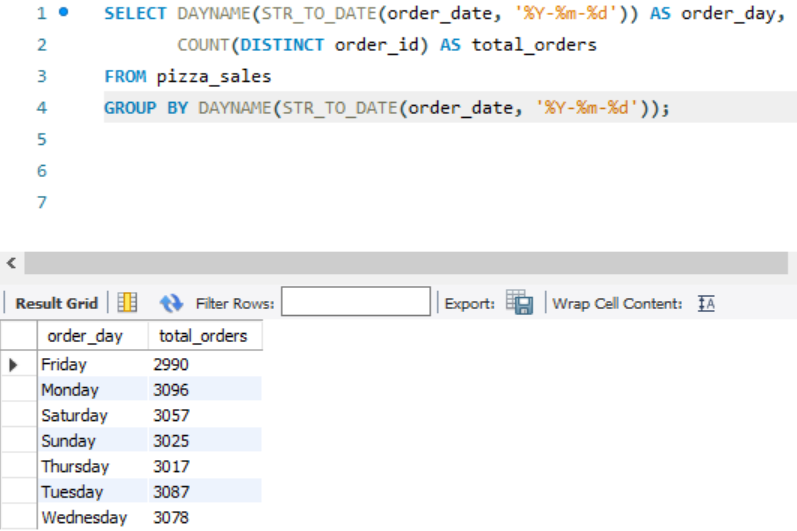


**4. Total Orders**

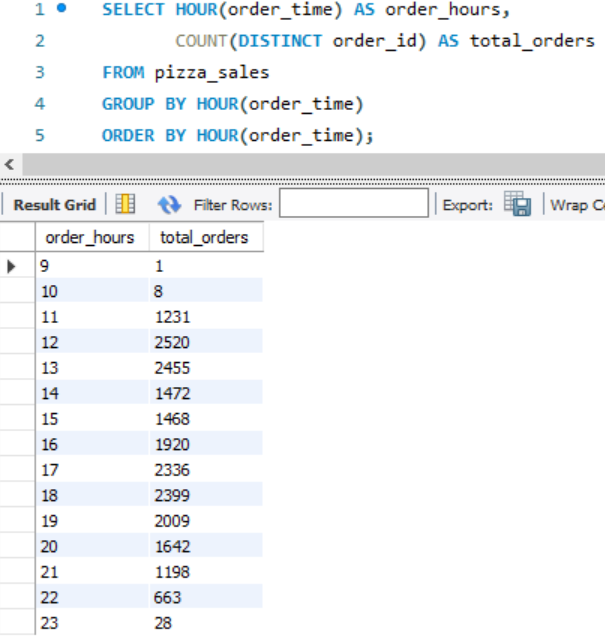


**5. Average Pizzas Per Order**

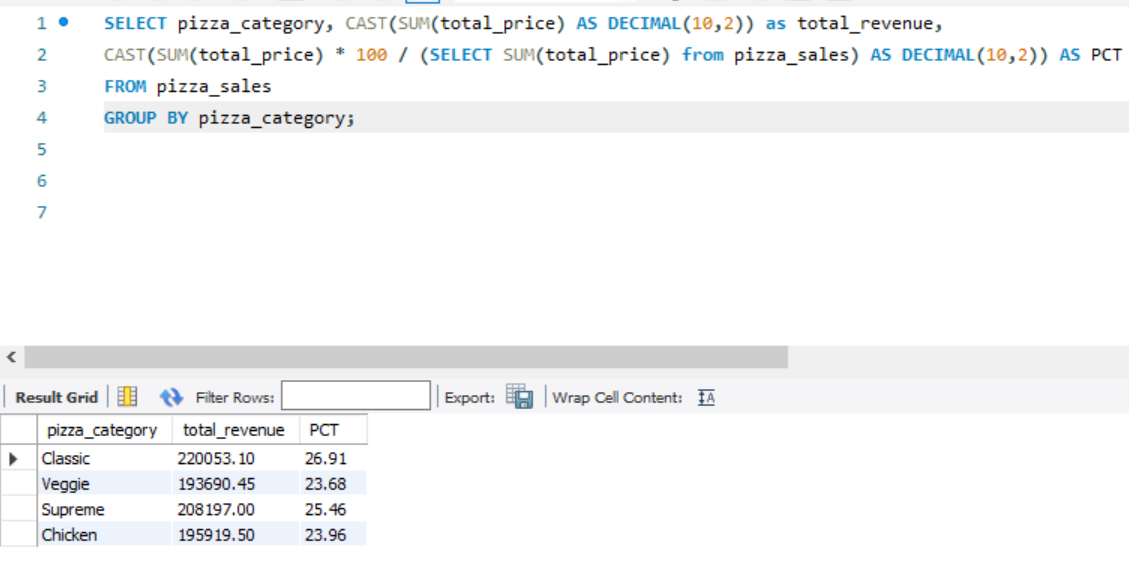


**B. Daily Trend for Total Orders  
**

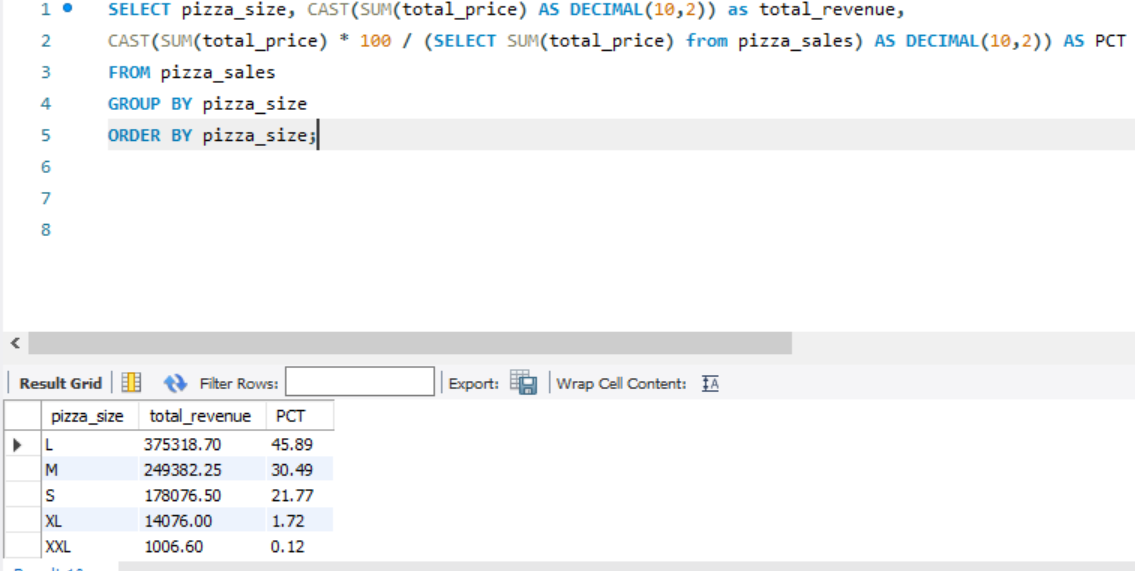
**C. Hourly Trend for Orders**

******

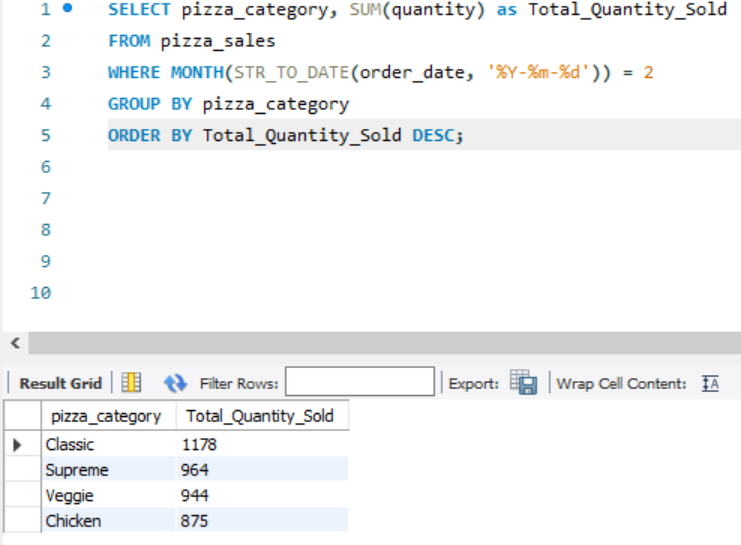
**D. % of Sales by Pizza Category**

****

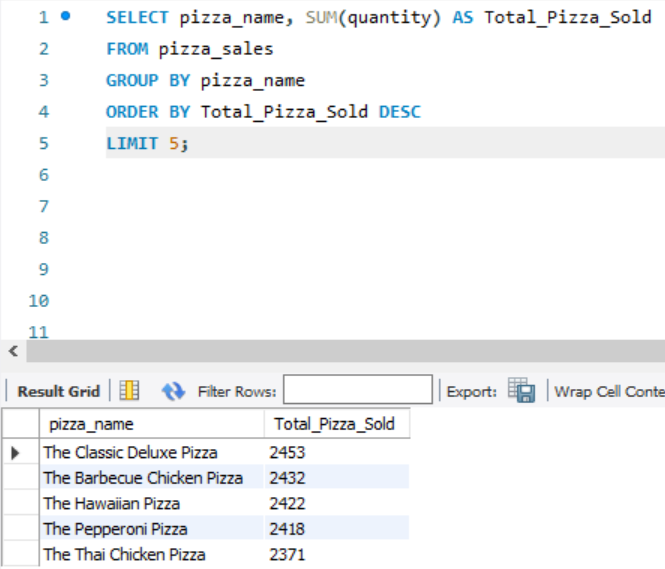
**E. % of Sales by Pizza Size**

****

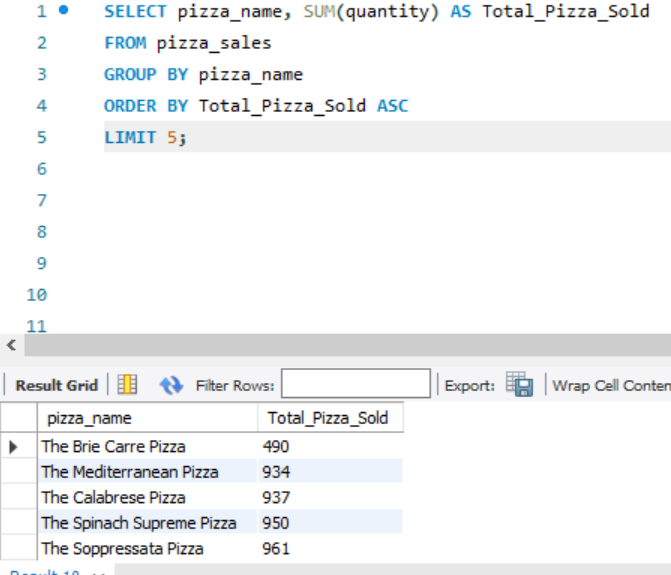
**F. Total Pizzas Sold by Pizza Category**

****

**G. Top 5 Best Sellers by Total Pizzas Sold**

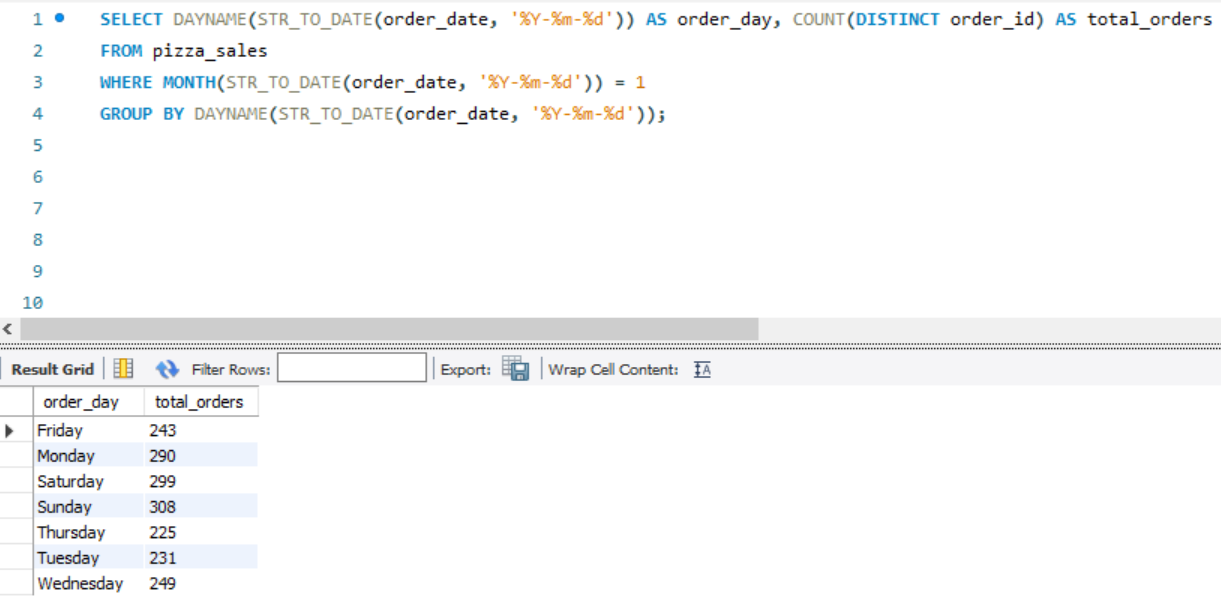
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**H. Bottom 5 Best Sellers by Total Pizzas Sold**

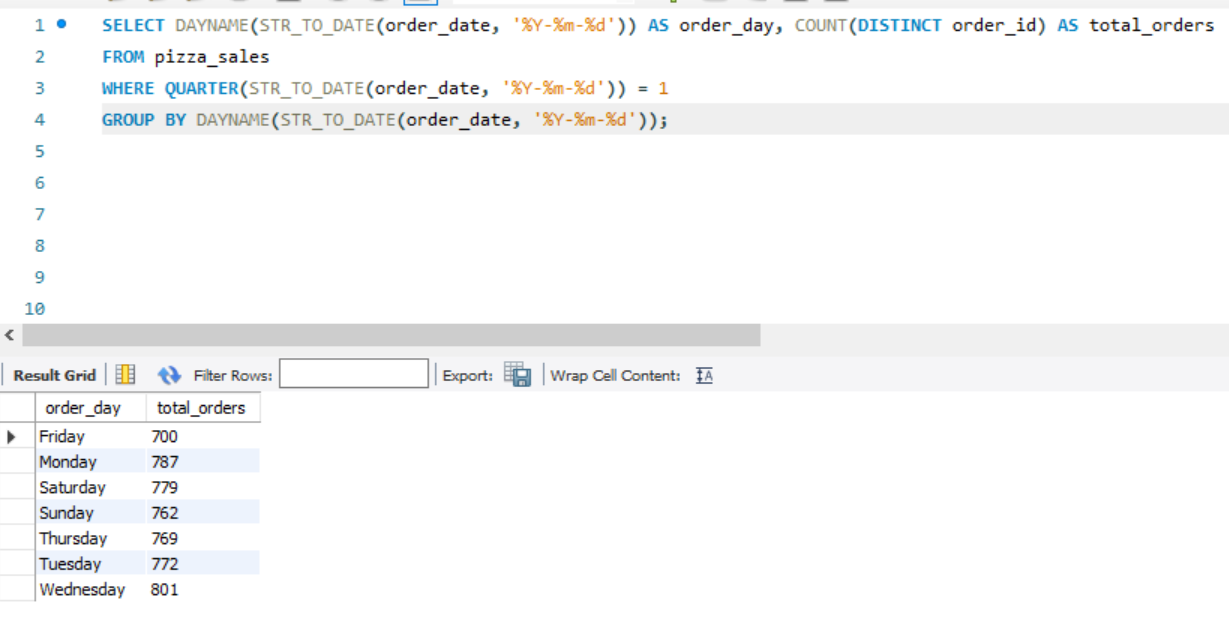
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***NOTE***

If you want to apply the Month, Quarter, Week filters to the above queries you can use WHERE clause. Follow some of below examples



*\*Here MONTH(STR\_TO\_DATE(order\_date, '%Y-%m-%d')) = 1 indicates that the output is for the month of January. MONTH(STR\_TO\_DATE(order\_date, '%Y-%m-%d')) = 4 indicates output for Month of April.*

**

*\*Here QUARTER(STR\_TO\_DATE(order\_date, '%Y-%m-%d')) = 1 indicates that the output is for the Quarter 1. QUARTER(STR\_TO\_DATE(order\_date, '%Y-%m-%d')) = 3 indicates output for Quarter 3.*